**INFLUENCER MARKETING AGREEMENT**

**This Influencer Marketing Agreement ("Agreement") is made and entered into as of [Date], by and between [Your Company Name], a [Your Company Type] with its principal place of business located at [Your Company Address] ("Company"), and [Influencer Name], residing at [Influencer Address] ("Influencer").**

**WHEREAS, the Company desires to engage the Influencer to create and distribute content promoting [describe products or services] and the Influencer agrees to provide such services under the terms and conditions set forth herein.**

**1. Engagement and Services**

* **Content Creation**: Influencer agrees to create [specify number and type of content pieces, e.g., three Instagram posts and two stories].
* **Approval and Deadlines**: All content must be submitted to the Company for approval at least [number of days] days before the scheduled posting date.
* **Posting Schedule**: The content will be posted on the following dates: [list posting dates].

**2. Compensation**

* **Fees**: The Company shall pay the Influencer a total fee of [amount] payable upon completion of the services.
* **Expenses**: Any out-of-pocket expenses related to the services must be pre-approved by the Company and will be reimbursed according to the Company’s expense policy.

**3. Term and Termination**

* **Term**: This Agreement shall commence on the date first above written and shall continue in effect until the services are completed and accepted by the Company.
* **Termination**: Either party may terminate this Agreement at any time by providing [number of days] days written notice to the other party.

**4. Intellectual Property**

* **Ownership Rights**: The Influencer grants the Company an exclusive, perpetual, worldwide license to use any content created for the campaign for marketing purposes.
* **Credit**: The Company agrees to provide proper attribution to the Influencer when using the content as agreed.

**5. Confidentiality**

* **Non-Disclosure**: The Influencer agrees not to disclose any confidential information obtained from the Company during the term of this Agreement without prior written consent.

**6. Representations and Warranties**

* **Compliance with Laws**: Both parties agree to comply with all applicable laws and regulations in the performance of their obligations under this Agreement.
* **Authenticity**: The Influencer guarantees that all content is original and does not infringe on the rights of any third parties.

**7. Indemnification**

* **General Indemnity**: Each party agrees to indemnify, defend, and hold harmless the other party from any claims arising from their respective breaches of this Agreement.

**8. Miscellaneous**

* **Governing Law**: This Agreement shall be governed by the laws of the State of [State], without regard to its conflict of laws principles.
* **Amendments**: No modification of or amendment to this Agreement shall be effective unless in writing signed by the parties.
* **Entire Agreement**: This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof.

**IN WITNESS WHEREOF, the parties hereto have executed this Influencer Marketing Agreement as of the date first above written.**

[Your Company Name]
By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Name:
Title:

Date:

[Influencer Name]
By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Name:

Date: